



The **EU-funded project ELINET at the University of Cologne** (Germany) is looking for a

Communication manager

One in five 15-year-old Europeans, as well as nearly 75 million adults, lack basic reading and writing skills. Not only does this make it hard for them to find a job, it also increases their risk of poverty and social exclusion. The European Literacy Policy Network (ELINET) wants to meet this challenge of improving literacy policies in its members' countries in order to reduce the number of children, young people and adults with low literacy skills in Europe. The network is formed of 80 partner organizations from 28 countries and sets out to gather and to analyze policy information; exchange policy approaches, good practice, and initiatives and raise awareness of the importance of acting now to reduce the number of children, young people and adults with low literacy skills by 2020 (www.eli-net.eu) .

For the general external communication of ELINET we are looking for a talented communication manager who is able to work autonomously and in cooperation with the general coordinator of ELINET in Cologne and the ELINET team leaders. The right candidate is somebody who thinks and acts pro-actively.

The activities are broad. The future communication manager will be in charge of:

- Designing an external communication strategy,
- Managing press contacts and creating communication tools such as press releases and texts for the online platform,
- Coordinating and stimulating the use of social media,
- Generating communication materials such as templates for flyers or posters,
- Supporting the organization of events and campaigns

As our new communication manager you have an eye for details without losing the general overview. You have a creative mind, a result-driven attitude and you are organized, analytical, flexible and stress-resistant. You are able to find practical solutions for problems and you are used to working cost-effectively.

It is desirable that you also have literacy expertise and experience in intercultural communication within international projects.

In short, you have:

- At least 2 years of professional experience in the fields of communication and/or public relations. Preferably, you also hold a degree related to communication
- Experience with social media and external communication techniques
- Very proficient English, preferably you are bi-lingual or a native. German is a plus
- The flexibility to move to Cologne

What ELINET has to offer:

- A creative and inspiring job on a European level that allows you to make an impact on very important topic in Europe
- A part-time position at the University of Cologne as a Research Assistant. Work hours are 19,92 h/week
- A stable employment in the public service sector from 01 November 2014 until 31 January 2016
- The salary for this position is according to the German labour contract for public service (50% of E-TVL 13).
- A wide-spread and broad European network which might be helpful for your next career steps

The University of Cologne is an equal-opportunity employer. We particularly encourage applications from disabled persons. Disabled persons are given preference in case of equal qualification. Women are strongly encouraged to apply. Preferential treatment is given to women if their professional qualifications and abilities are equivalent to other applicants.

Interested?

If you wish to apply, please send your application to Franziska Pitschke at Franziska.Pitschke@uni-koeln.de **by 15 September 2014**. Please feel free to contact Franziska at +49 221 470 8849 if you have any questions about the position.